



ANNOUNCEMENT



School of Business Study Program and Trip to South Africa Spring 2010

The School of Business–Camden (SBC) offers a three-credit course on doing business in South Africa. The program highlight is a **12-day study trip over Spring Break to South Africa** (March 10 – March 22, 2010), where we will visit businesses, government, and non-profit/community institutions and organizations to learn more about management and marketing practices in this region.

The trip includes stays in Cape Town and Johannesburg. Learning opportunities arise in all facets of our course and trip including meetings with small and medium-sized enterprises (SMEs), global companies (e.g., Coca-Cola South Africa), and government entities (e.g., Port of Cape Town). Other highlights include:

- Robben Island, where Nelson Mandela was imprisoned during the apartheid era;
- The Cape of Good Hope and South Africa's expanding wine industry near Stellenbosch;
- Townships such as Soweto and Langa, where SMEs and other business economic development and community organizations are expanding since the dismantling of apartheid policies; and
- Kruger National Park (or similar) where we will view wildlife (e.g., elephants, giraffe, zebra) and learn about the importance of the tourism industry to the country.

Students:	Open to MBA and undergraduate business students (24 in total), by application.
Credits:	3 credits; students earn their choice of either management or marketing credits.
Class Meetings:	Non-traditional class meeting schedule includes four pre-trip class meetings on Saturdays from 1-4 pm on January 23, February 6, February 20, and February 27, and two post-trip class meetings from 1-4 pm on April 17 and May 1.
Faculty:	Professor Julie Ruth is responsible for academic instruction. Cal Maradonna, SBC Adjunct Instructor and retired Dean of Students for the Camden campus, leads the trip.
Costs:	In addition to paying for tuition as applicable, each student pays approximately \$3295 for trip-related expenses. This fee covers airfare, hotel accommodations (shared rooms), travel fees, most entry fees, and some meals while on the trip.

Attend one of the following Information Sessions:

Thursday, October 15, 12:30 – 1:10 pm in BSB 231;
Thursday, October 15, 5 – 5:45 pm in BSB 231;
Monday, Oct. 19, 5:15 – 5:45 pm in **MAYS LANDING Q108**
Tuesday, October 20, 5 – 5:45 pm in BSB 231; *OR*
Wednesday, October 21, 12:30 – 1:10 pm in BSB 231.

For details, go to: <http://camden-sbc.rutgers.edu/SACourse/>. Please direct questions to:

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