

OIC AND RUTGERS LAUNCH NEW OPTIONS EDUCATION PROGRAM FOR FINANCIAL ADVISORS

CHICAGO (October 8, 2009) – The Options Industry Council announces a new and unique partnership with the Rutgers Institute for Management and Executive Development (IMED) at the Rutgers University School of Business–Camden that combines Rutgers' academic excellence with OIC's industry expertise to offer a new continuing education program for financial advisors.

The Portfolio Management Using Equity Options Certificate Program will be offered as a two-day intensive format and is eligible for up to 12 continuing education credits. Sean E. Heron, CFA, an adjunct finance faculty member at the Rutgers School of Business, along with guest instructor Eric Cott, OIC Director of Financial Advisor Education, will teach the course in an interactive classroom-style format. Topics covered include everything from basic and intermediate options to advanced strategies and case studies.

Renowned globally for its expertise in business education and research into best practices, Rutgers developed this program recognizing the need for continuing education for financial advisors. While Rutgers provides the benefits of an academic environment, OIC's product knowledge, resources and educational initiatives make this an ideal partnership.

"We are honored and flattered that OIC has chosen Rutgers as a continuing education partner," said Ray Compari, Associate Dean and Director of the Rutgers IMED. "This partnership positions each of our organizations to meet our education objectives with extensive resources and bright minds."

"OIC is thrilled to be collaborating with Rutgers on this new program. It allows us to connect students with OIC's educational offerings providing them with ongoing educational support," said Gina McFadden, President of OIC.

The first co-sponsored two-day intensive course is scheduled for December 1-2 in New York City from 9 a.m. to 3 p.m. Future offerings are scheduled for Boca Raton, FL, Dallas, TX and Los Angeles, CA in 2010. For the December program agenda and to register, please visit <http://finance.rutgers.edu>.

About the Rutgers IMED

The Rutgers Institute for Management and Executive Development (Rutgers IMED) is a leading provider of business training and professional development across the nation. Through the Rutgers IMED, the Rutgers School of Business–Camden seeks to strengthen the leadership and management capabilities of individuals and organizations. For more information, visit imed.rutgers.edu.

About OIC

OIC is an industry cooperative funded by the Boston Options Exchange, Chicago Board Options Exchange, International Securities Exchange, NASDAQ OMX PHLX, NASDAQ Options Market, NYSE Amex Options, NYSE Arca Options, and The Options Clearing Corporation. OIC was formed in 1992 to educate investors and their financial advisors about the benefits and risks of exchange-traded equity options. OIC's resources include: The Options Industry Services Help Desk at 1-888-OPTIONS, educational Web sites at www.OptionsEducation.org, www.OptionsEducation.org/advisor and www.OICoptions.com, evening seminars throughout the continental United States and Canada, instructional DVDs and educational literature and software.

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